

PREFACE

This book aims to equip students with some journalistic background and knowledge as well as provide them activities to improve their journalistic writing competence. The material is compiled in accordance with the course description of Journalistic English (EN 421) so as to acquaint the learners with the main elements of journalistic writing with an emphasis on the newspaper format, types of news stories and specialized vocabulary and terminology for the students' achievement of better reading and writing ability. In addition, the course focuses on using newspapers to acquire information and increase general knowledge.

I owe many thanks to *The Bangkok Post* and *The Nation* for the excerpts I have used in this book. I also wish to acknowledge *Mr. Melvyn Shaman* and *Mr. Gareth Baxter Jones*, who are my colleagues, for editing parts of this book, not to mention many articles on Journalism and Mass Media which I have consulted for the research of this book.

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2nd Edition

It has always been my intention to make additions and corrections to the second edition of the textbook for EN **421, *Journalistic English***, since it was first published in **1998**. The time has come when the first batch lot of EN **421** materials has almost run out. Accordingly, I took the opportunity to make some revisions, corrections and additions, particularly in the unit on business news, on the grounds that in the first edition there was not sufficient practice. In this new edition, more drills regarding business news have been included so that students are able to read and write more effectively and comfortably. However, most of the content of this textbook has not been changed because I believe that it still serves the original purpose of gearing students toward competence in the writing of Journalistic English, the pursuit of language excellence and the acquisition of some knowledge of world affairs through reading English newspapers.

Again, I would like to express my heartfelt thanks to Ajarn Melvyn **Sharman** for his helping polishing this text wherever possible, and Associate Professor Dr. Anchalee Pasuknirant for encouraging me to embark on the challenging task of creating an up-to-date course of journalistic English which has proved, after many years of teaching, to be one of the most enjoyable, practical and rewarding courses I have ever taught.

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ABOUT THE COURSE

EN 421

JOURNALISTIC ENGLISH

1. COURSE OUTLINE

This course focuses on the format of newspapers with an emphasis on the use of English in various sections such as the headline, lead and body including different types of news stories and specialized vocabulary and terminology.

2. COURSE OBJECTIVES

This book aims to equip students with journalistic knowledge and the main elements of news stories and provide them with practice and exercises to improve their journalistic writing competence. The course also focuses on using newspapers to acquire information and increase general knowledge so that students are able to achieve both better writing and reading ability.

3. COURSE EVALUATION

A final examination of 100 marks will test the students' writing ability. There are about 5 subjective questions testing students' knowledge, understanding and use of the verbs in the headlines, their writing ability

for leads and being able to put the information in the form of a news body as well as being capable of using the appropriate vocabulary for each type of news stories. A 'G' grade is between 80 - 100 marks, a 'P' grade is 60 - 79 and an 'F' grade is 59 - 0.