

# Table of Contents

	Page
Preface	ii
About the Course	iii
Unit 1 Newspapers: The Cheapest Medium	1
Unit 2 The Head lines	11
Unit 3 The Leads	37
Unit 4 The Body of News Stories	59
Unit 5 Foreign or World News	73
Unit 6 Crimes News	85
Unit 7 Political News	99
Unit 8 Business News	113
Unit 9 News of Disasters	131
Unit 10 Social News and Captions	143
Unit 11 <b>Sports News</b>	155
Unit 12 Editorials and Advertisements	169
Appendix 1	189
Appendix 2	195
Bibliography	201